

WELCOME TO



FLY FASTER

I M P O R T A N T

NOTICE

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EUGENE
KESSELMAN
CEO & FOUNDER

The World's First Private Jet Booking Platform.

Uber, the world's largest taxi company, owns no vehicles. Facebook, the world's most popular media owner, creates no content. Alibaba, the most valuable retailer, has no inventory. And Airbnb, the world's largest accommodation provider, owns no real estate. Welcome to TapJets, we don't own airplanes.

THE BEGINNINGS

THE CHALLENGE OF LUXURY LOGISTICS

There is no substitute for the efficiency of private jet travel for the person who values their time. Today, this ultra-efficiency is achieved by employing the most inefficient systems and processes in the world. A massive amount of money and resources are wasted to create an ability to be anywhere on a moments notice.

The industry of private jet travel has been around for years, but the processes that ensure that airplane gets from one airport to another have not been changed in decades.

Just like with any industry introduction of Artificial Intelligence, automation, and globalization technologies can and will impact any marketplace. We started TapJets to be the leader of this change process.

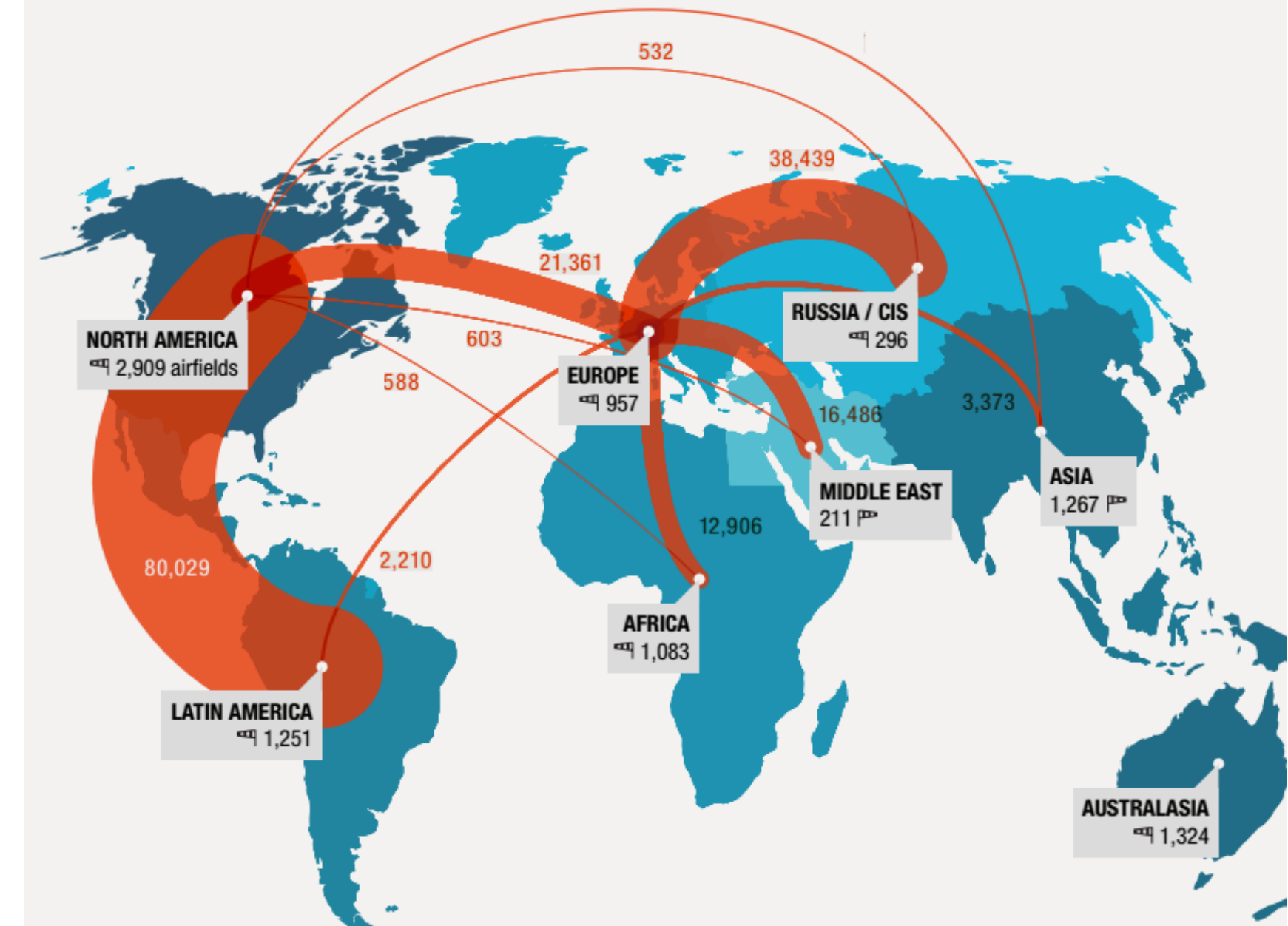




Industry Challenge 1

Access to Private Travel

If you are looking to fly private your access options are limited to: ownership, fractional ownership, block time purchase (jet cards), memberships. All of them limit you to type of aircraft you fly and required upfront financial commitment. Not applicable to people who travel less than 100 hours per year.



Industry Challenge 2

Complex Sales Process

Your only alternative to Challenge 1 is using air charter broker (middleman). Their access to inventory is limited, price is quoted for each trip differently, they require long time to get pricing and signing a contract / paying takes several steps. Very little ability for cost effective last minute trip.



Industry Challenge 3

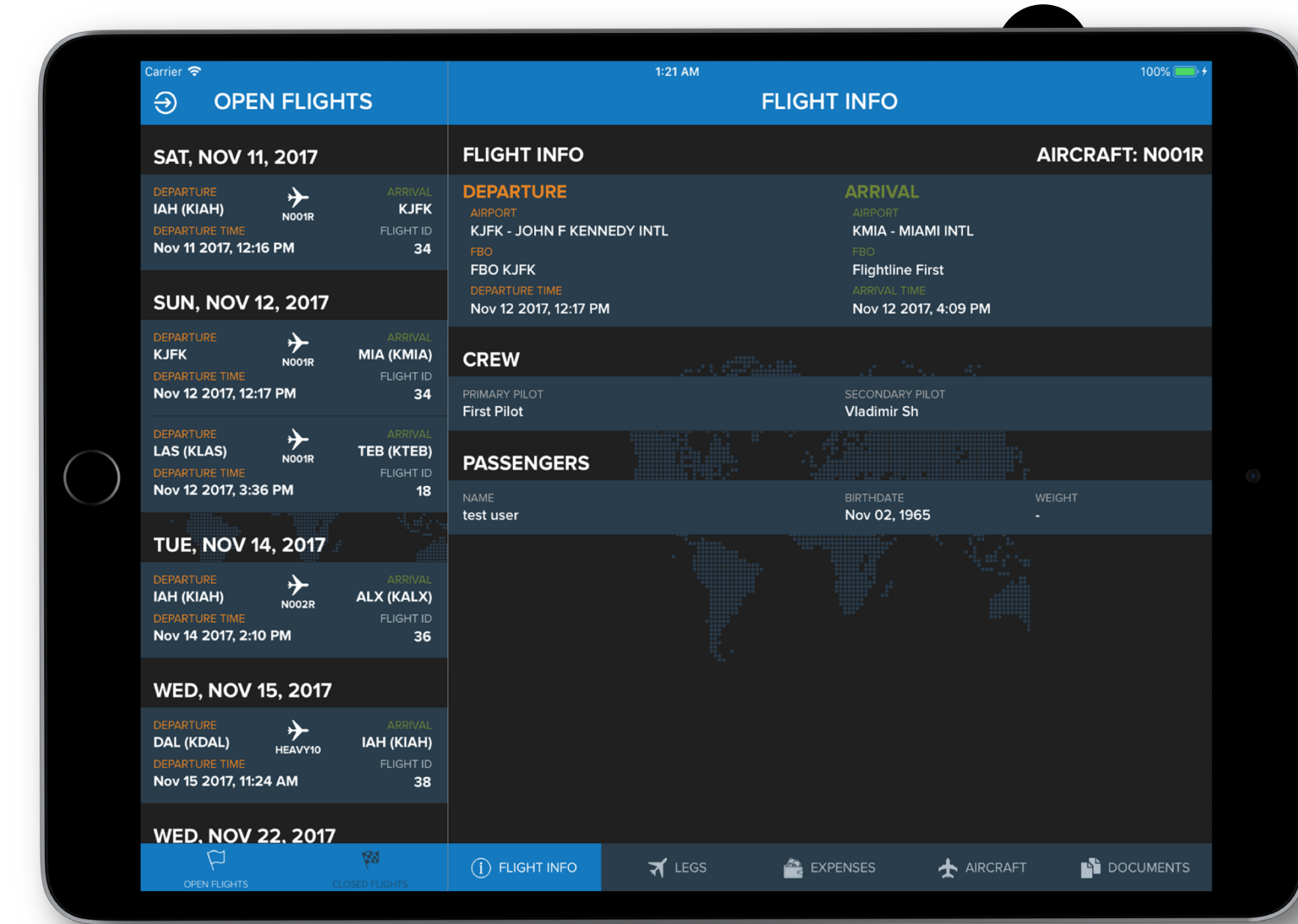
Aircraft Supply Logistics

Millions of flights per year (just in USA 1.2M) are conducted without any coordination between aircraft resources. Thousands of companies that fly do not have cross industry visibility. This means thousands in empty positioning flights and billions in lost efficiency and profits. Lack of automation in dispatch process.



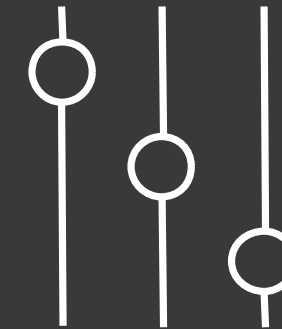


H O W D O W E S O L V E T H I S



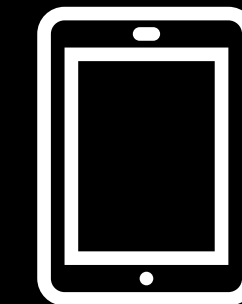
EASY TO BOOK TECHNOLOGY

We have designed our application to allow booking of a private jet and car transportation to and from any destination in less than 1 minute including instant payment.



AVIATION AS A SERVICE PLATFORM

Our technology is capable of receiving market information, analyze it, build models, and provide guaranteed pricing for over 5,000 aircraft available for commercial charter. With over 14,000 subscribers we are just starting to grow.

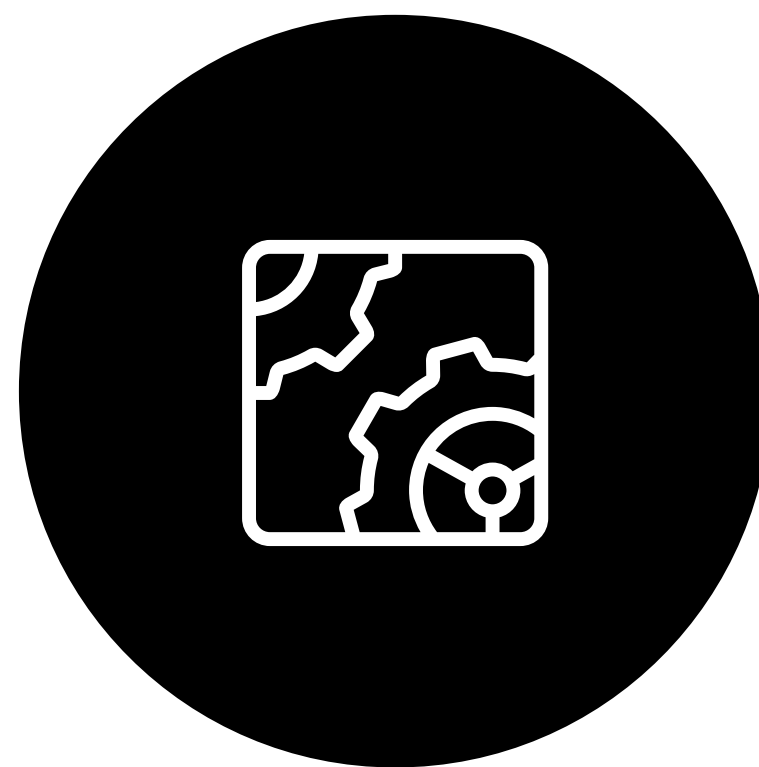


PILOT APP & INTEGRATION

With our proprietary application and integration API, we can grow and expand our platform with a direct connection between the person flying and the pilot and the crew flying them. Personalized service at every departure.

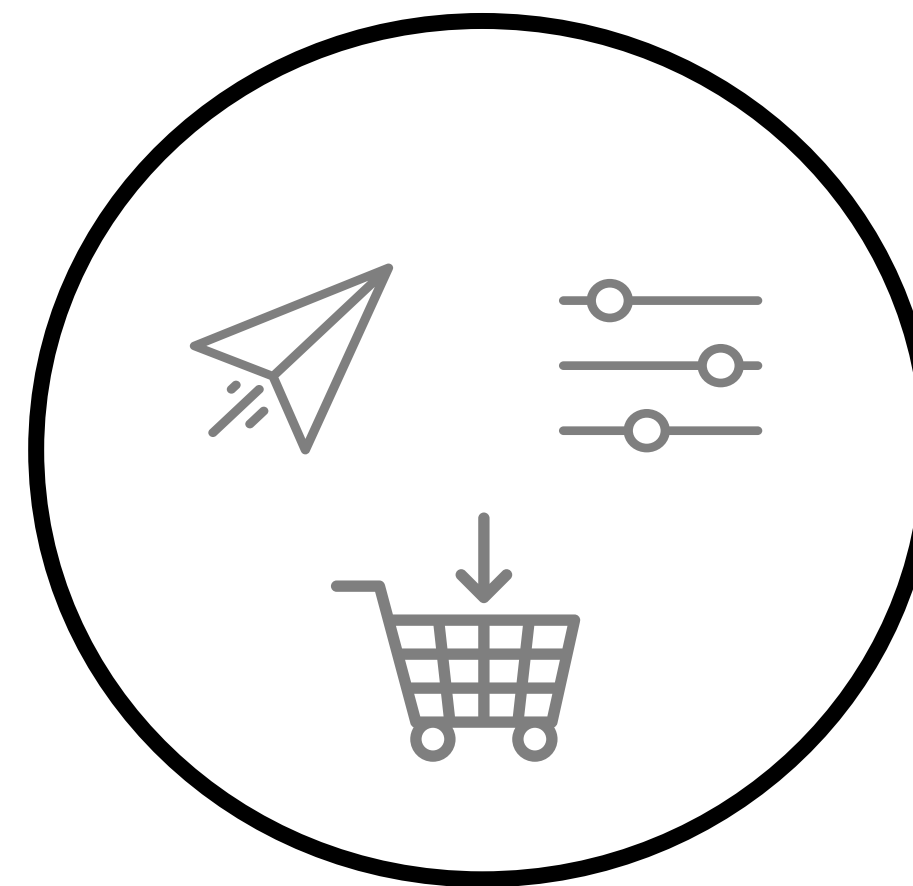
WHY NOW IS THE RIGHT TIME

Almost 5 years after the idea was born, the industry has not solved the challenges, and continues to introduce products and solutions that do not address the core of the issues.



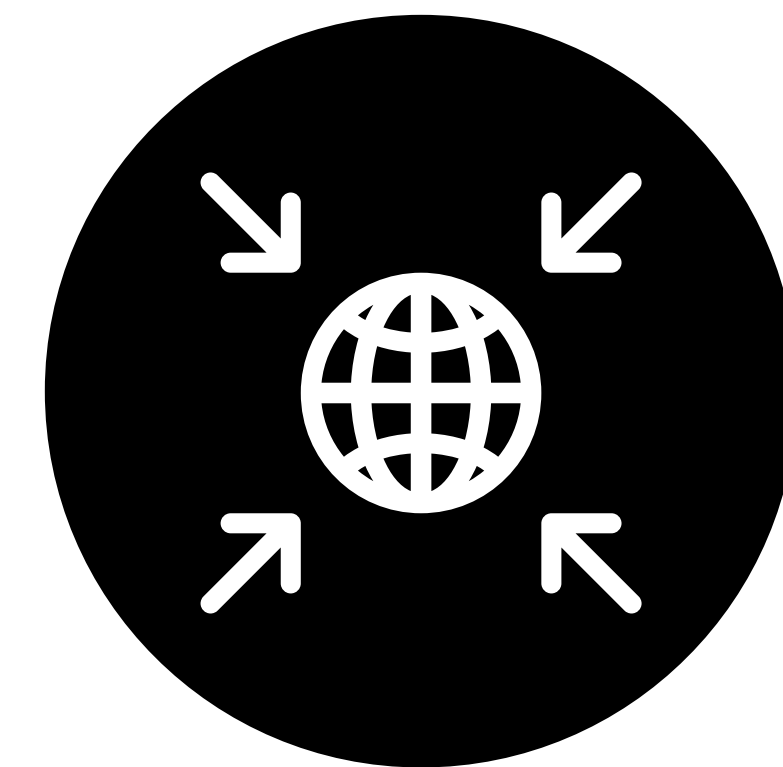
NO PLATFORM

Consumers are not empowered to book their next trip, on their own, in a simple to use Uber-like instant booking experience. (i.e. Uber, Lyft, Airbnb)



NO MARKETPLACE

Thousands of under-utilized aircraft trips and empty flights without ability to conveniently offer them to consumers. (i.e. eBay auctions)

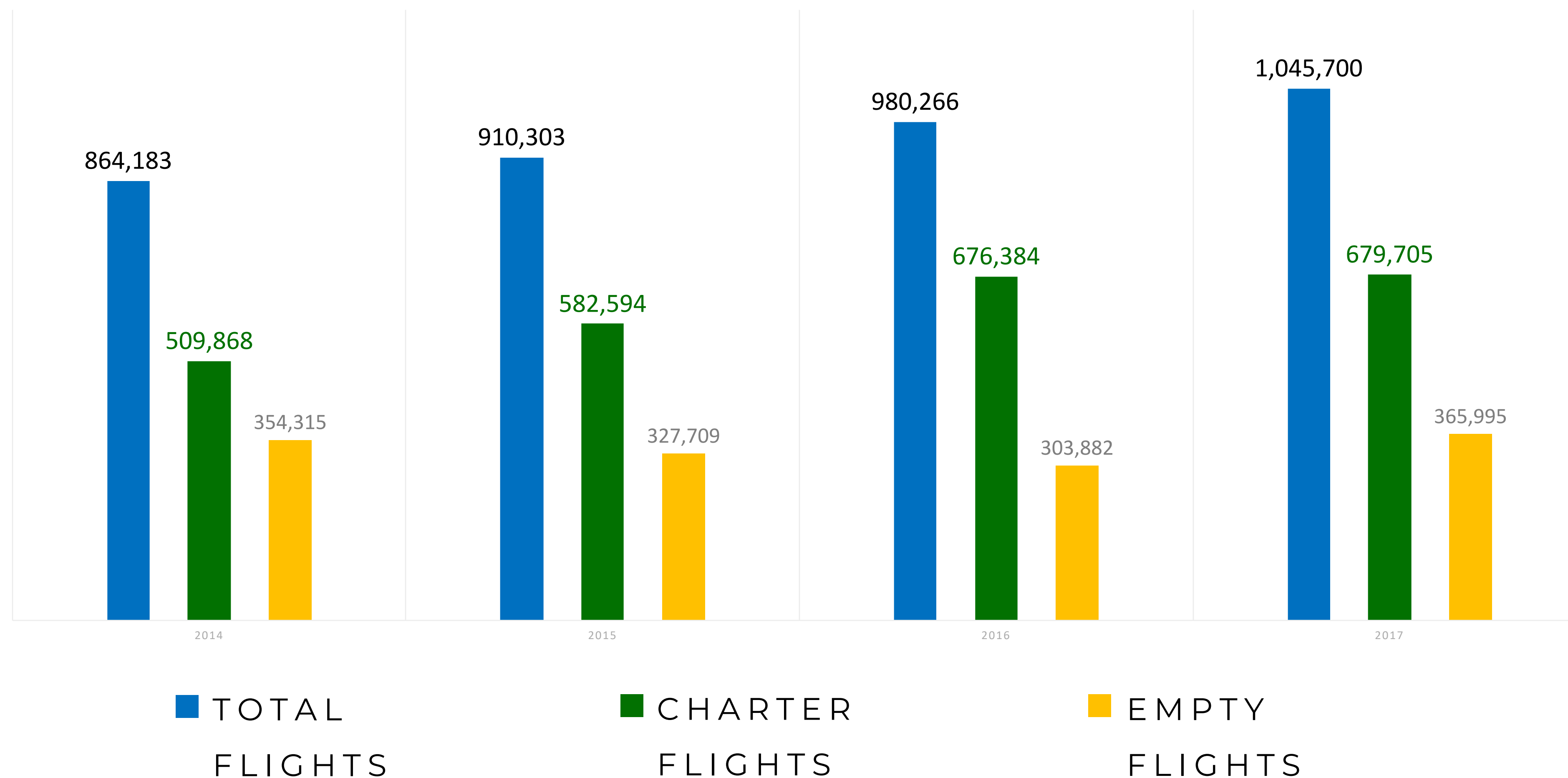


NO CONSOLIDATOR

No service or company exists to aggregate flight availability and put it in the hands of consumers for instant access and booking. (i.e. Kayak, Travelocity, Ctrip)

MARKET SIZE

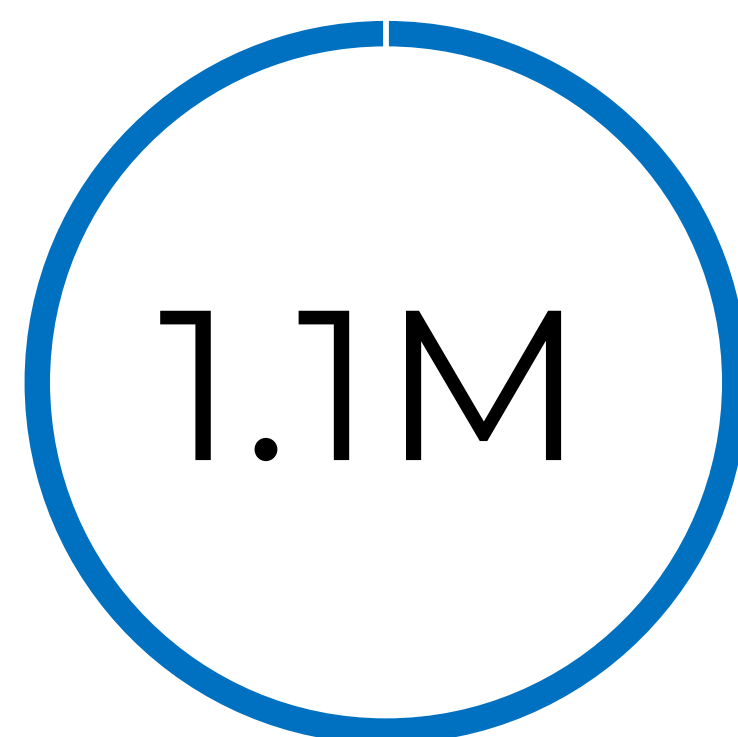
The two main areas for valuation: Existence of a healthy market for sales and niche segment for immediate improvement of operating returns for aircraft operators.



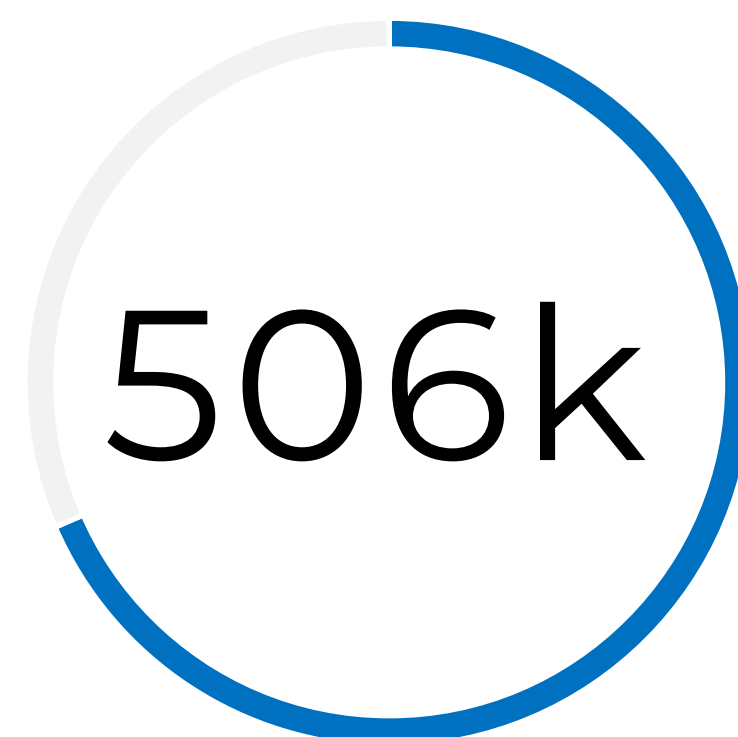
Source: Argus TrackPac Annual Aviation Reports. Above represents USA flights only

MARKET VALUE

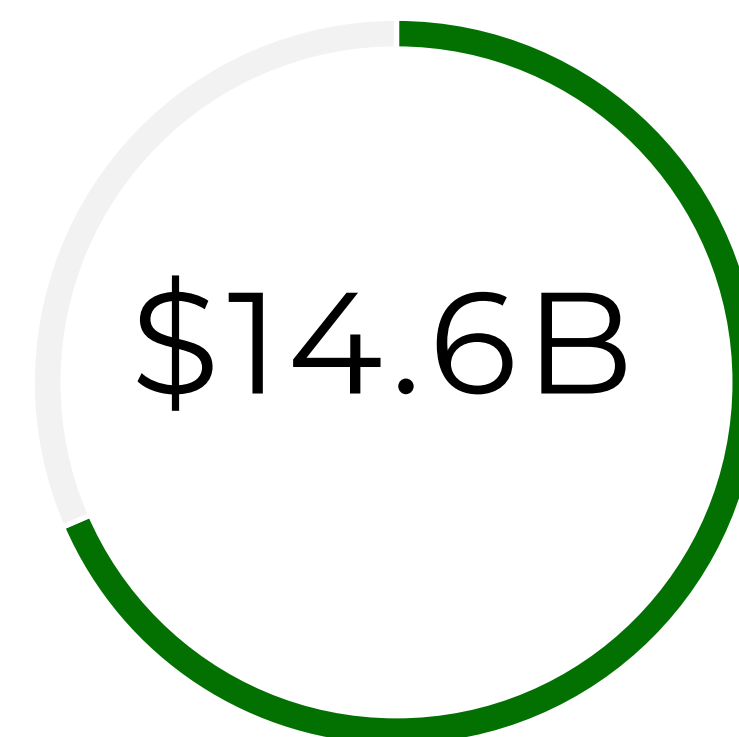
An average private charter flight costs approximately \$29,000 across categories. Typical commission is 10% to the broker that sells trip to a client. Below is a representation of the economics involved.



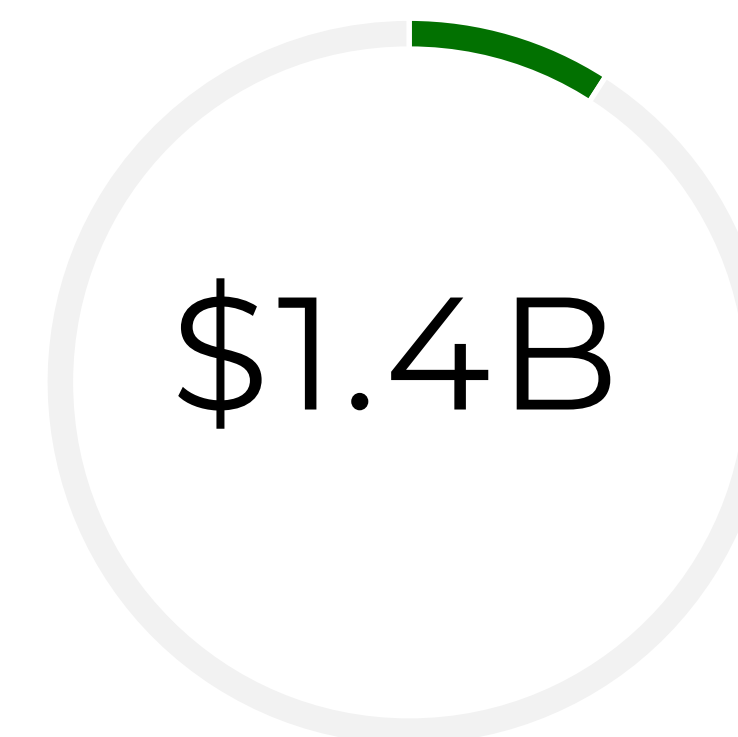
1.1M



506k



\$14.6B



\$1.4B

CHARTER FLIGHTS

Over 1.1 million of charter flights conducted each year by over 1,100 certified air charter operators and sold to consumers.

SOLD BY BROKERS

Air charter Brokers sell just over 46% of all charter flights. There are over 3000 brokers in United States. Remainder are jet card and direct sales.

BROKER SALES

With average flight costing around \$29,000 the total sales by Brokers are in excess of \$14.6 Billions.

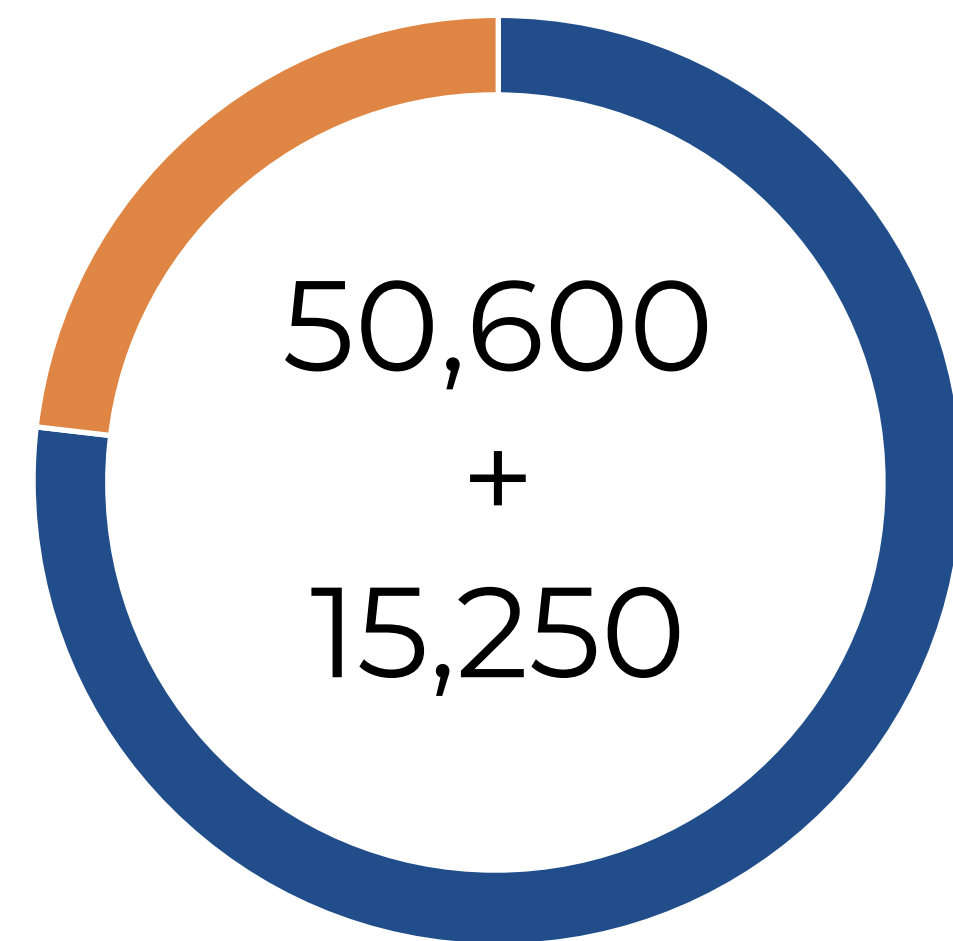
COMMISSIONS EARNED

Typical Broker retains around 10% of the sales price in form of commissions. Some brokers ask for higher percentage.

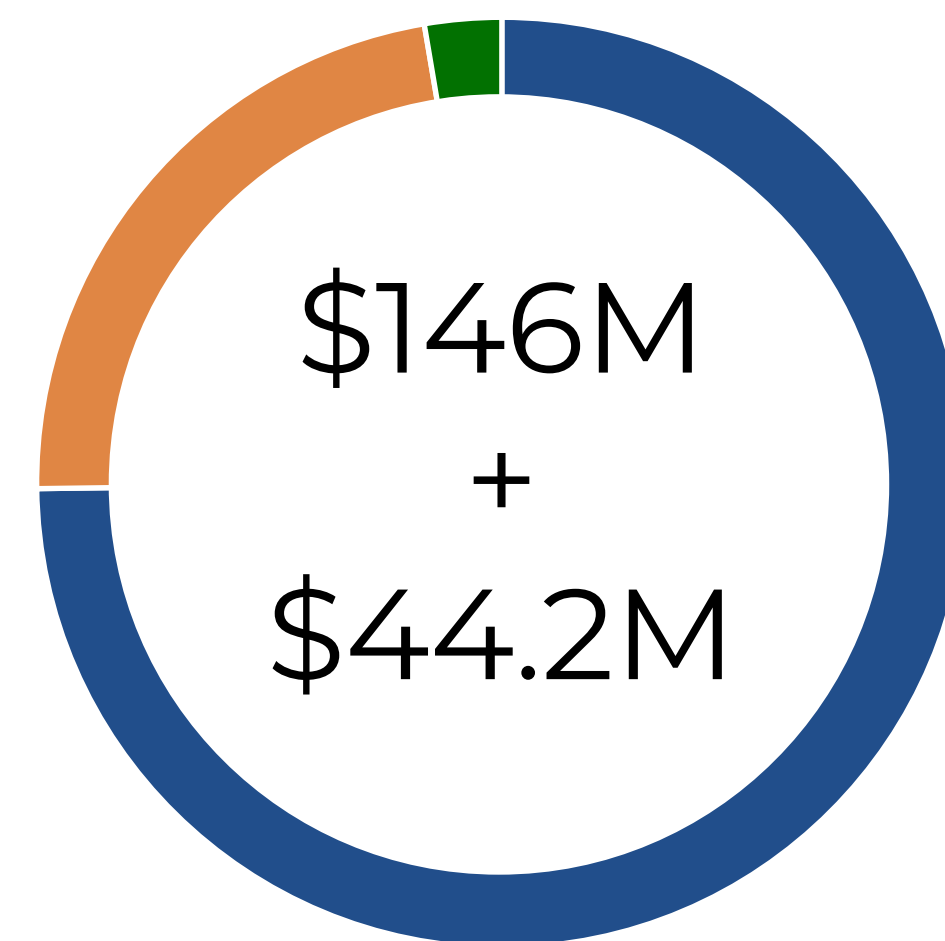
BUSINESS MODEL

TAPJETS charges transaction fees for each sale at the amount of 10%. This includes Flight Sales, Flight Auctions, Transportation, and Catering. Our goal is to achieve 10% market share by 2022 in USA and 5% Worldwide.

TRIPS



REVENUE



■ CHARTER COMMISSIONS ■ FLIGHT AUCTION COMMISSIONS ■ TRANSPORTATION & CATERING



TAPJETS TIMELINE

We continue to consistently deliver product that is relevant to the marketplace, innovative, and highly regarded in the industry. On time, on budget, and using latest technologies.



MEET OUR AWESOME TEAM

Collectively we offer over 120 years of aviation experience, Over 120 years of technology experience, Over 100 years of sales experience, and Over 60 years of executive leadership.



EUGENE KESSELMAN
CEO & FOUNDER

Over 20 years of Technology and Executive leadership.



CPT. ROBERT KLUMB
EVP & FOUNDER

Former Captain of United Airlines with 45 years of aviation ops experience.



Audrey Kiefer
VP AVIATION CONSULTING

Top performing sales executive with emphasis on luxury segment sales.



BO FAN
PRESIDENT TAPJETS ASIA

Entrepreneur and Investor with deep experience in hypergrowth of startups in Asian market.



CPT. ROBERT HANS
EVP OPERATIONS

Former Captain of United Airlines with 50 years of aviation efficiency and logistics experience.



Dr. IVAN ANDREEV
EVP & TECH FOUNDER

Microsoft MVP Developer, University professor, expert in ERP class systems development.



VLADIMIR SHUKLIN
CTO & TECH FOUNDER

Expert in cloud infrastructure, scalability, and system and database performance.



DMITRY ERYSHOV
EVP & TECH FOUNDER

Expert at mobile UI/UX and security, hands on developer of all things mobile.



P R O D U C T D E M O

We build solutions, applications, and technology that we would love our kids to use for generations to come. We strive to make them easy to use, informative, and convenient. Just few taps on your smart phone device or a mouse is all it takes.

DEMO: HOUSTON TO NEW YORK

STEP 1 – LOGIN

STEP 2 – PICK AIRPORTS

PICK TRAVEL DATE

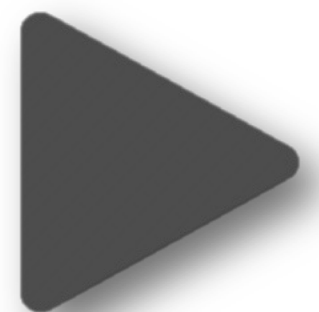
HOW MANY PASSENGERS

STEP 3 – SELECT YOUR AIRCRAFT

STEP 4 – CONFIRM AND PAY



PRESS PLAY FOR DEMO



DEMO: HOUSTON TO ASPEN Book in 30 seconds & Pay with Bitcoin

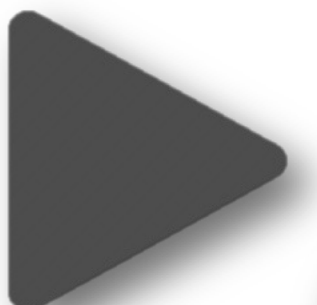
16



Our Web App Demo:

- Select Departure Airport
- Select Arrival Airport
- Arrival Time
- Passengers
- Select your jet
- Pay instantly with BTC

PRESS PLAY FOR DEMO



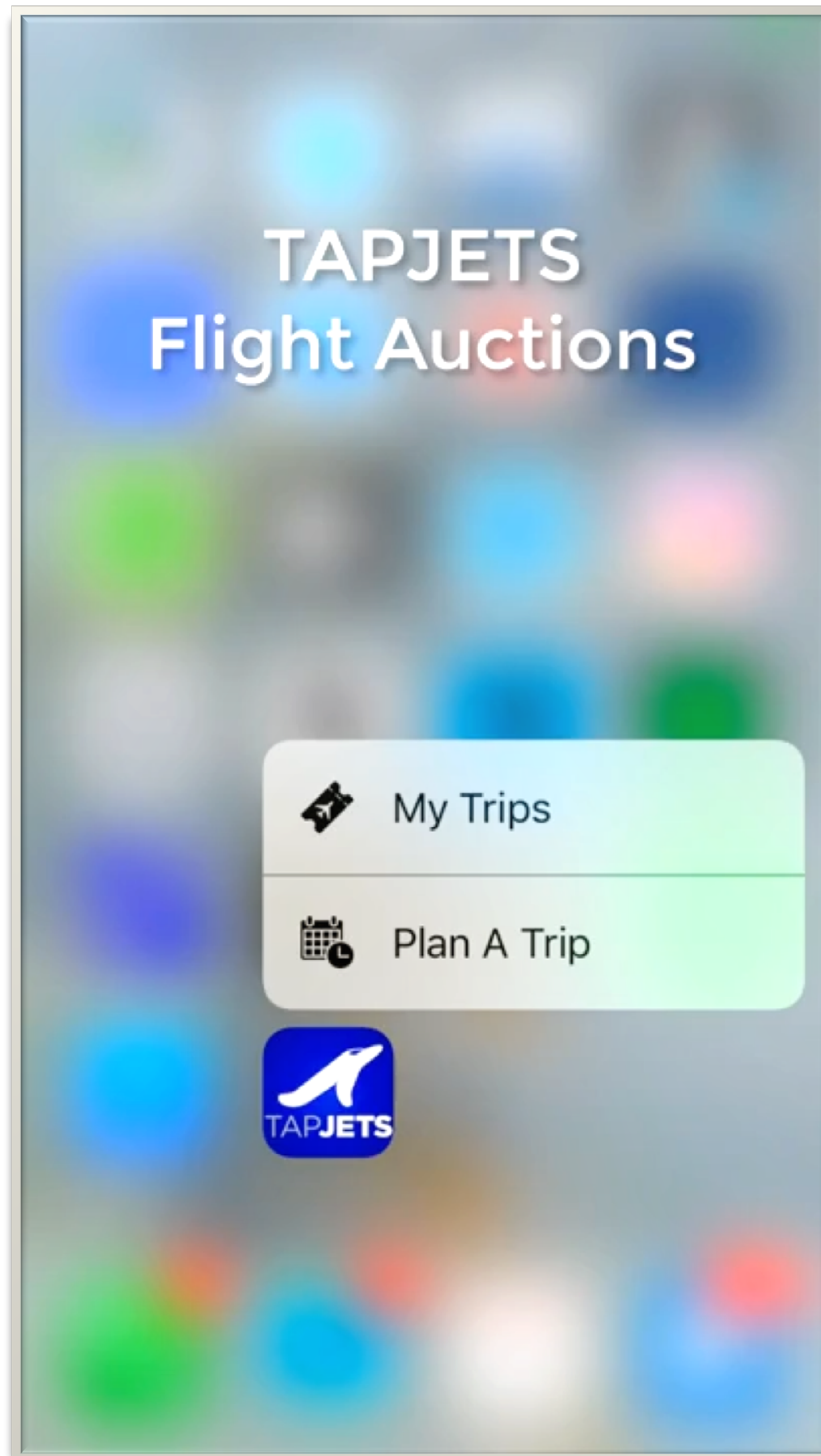
DEMO: FLIGHT AUCTIONS

START – View AUCTION New York- Dallas

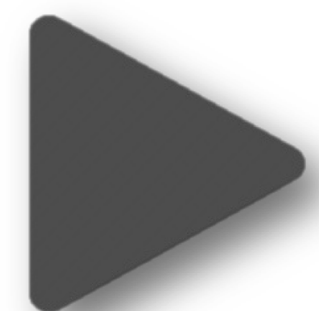
OPTION 1 – Make offer below reserve

OPTION 2 – Bid and wait for auction end

OPTION 3 – Can't wait / Buy it Now



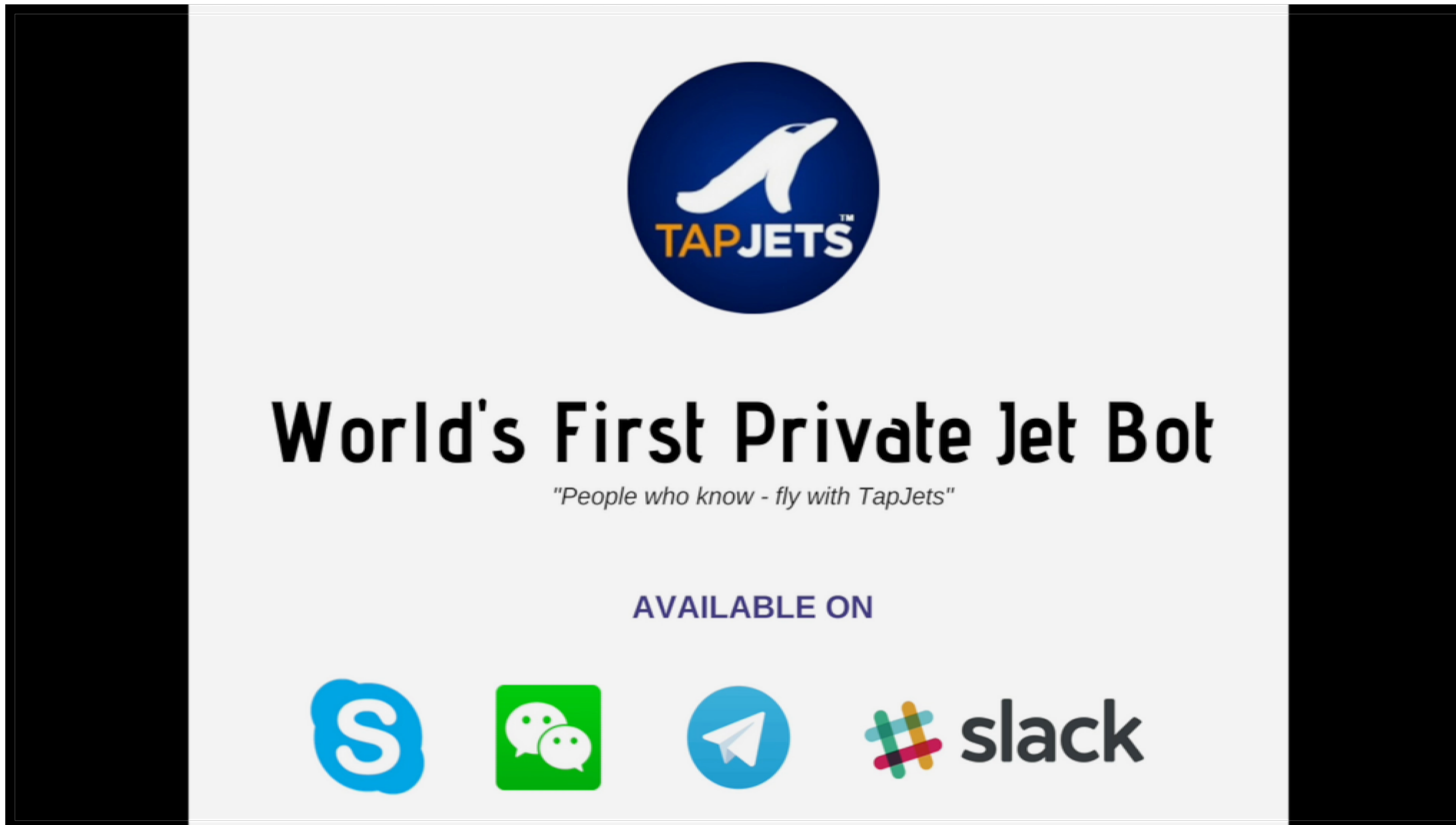
PRESS PLAY FOR DEMO



DEMO: NATURAL LANGUAGE – SALES AUTOMATION

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We are using machine learning and natural language to perform flight quotes using Ai-Bot framework.



- No apps or web, book a flight right from Siri, Alexa, Facebook Messenger, Telegram, Skype, Slack and more.
- We are where it is convenient to our clients

PRESS PLAY FOR DEMO





P R O P R I E T A R Y T E C H N O L O G Y

Years of aviation experience, months of market research, thousands of hours in machine learning,
terabytes of market data, dozens of trade secrets, with technology team to put it all to work.

TAPJETS A3S

DATA INTAKE

PROCESS, DEDUP,
VERIFY, MAP

DATA ENRICHMENT

CLASSIFY, SEGMENT, VALIDATE,
REGRESS, SCORE

TRAINED DATA MODEL

PROPRIETARY ALGORITHMS,
PRICING ENGINE, A3S BUS

ACCESS LAYER

ACCESS CONTROL
INTEGRATION, CONTENT

AVIATION AS A SERVICE

CONSUMER AND PARTNER
CHANNELS

THIS SLIDE REQUIRES INVESTOR REGISTRATION OR A
NON DISCLOSURE AGREEMENT

REGISTER NOW

CRYPTO CURRENCY PAYMENTS AND SMART CONTRACTS

CRYPTO CURRENCY PAYMENTS AND SMART CONTRACTS

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REGISTER NOW

BY THE NUMBERS

*“Financial fitness is not a pipe dream
or a state of mind. It’s a reality if you
are willing to pursue it and embrace
it.” – Will Robinson*

FINANCIALS

With over \$11M in sales to date, we continue to experience steady organic growth. With our investments in processes and automation we are primed for major expansion and rapid global growth.

TOTAL SALES

REVENUE

FLIGHTS

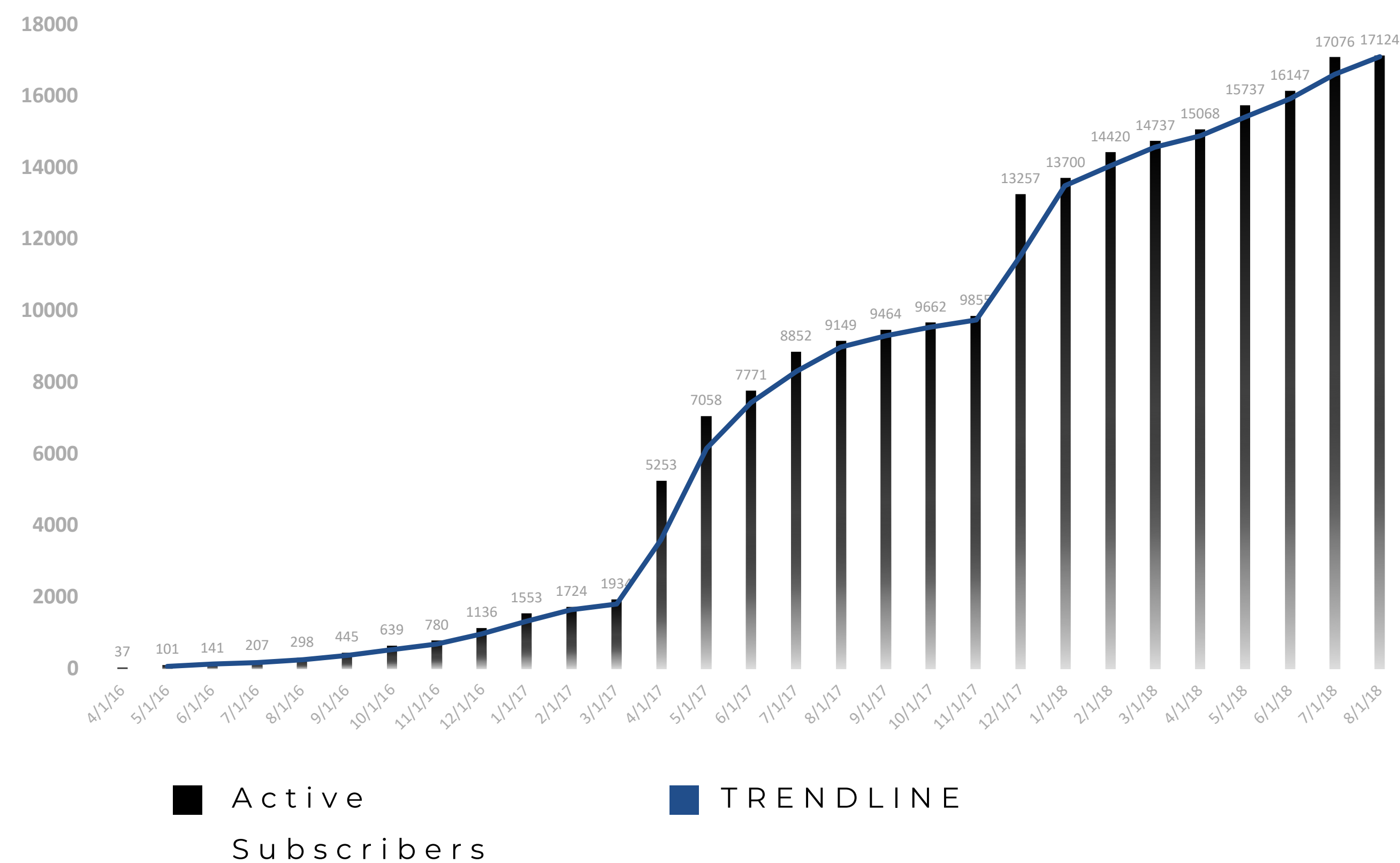
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REGISTER NOW

CONTINUOUS GROWTH

SUBSCRIBERS

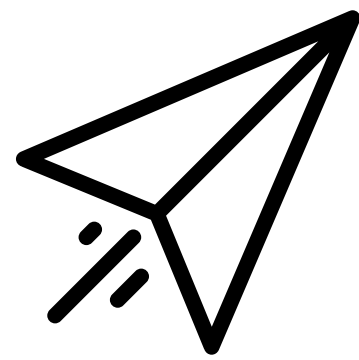
We see continued excitement from our 17,000 strong early adopters.



MEASURED MILESTONES

PLATFORM STATS

As our subscriber base continues to grow and our flight buying-power increases, it makes it easier to add more aircraft and airports. Giving our customers better options, optimal pricing, and superior selection.



3152

PLANES

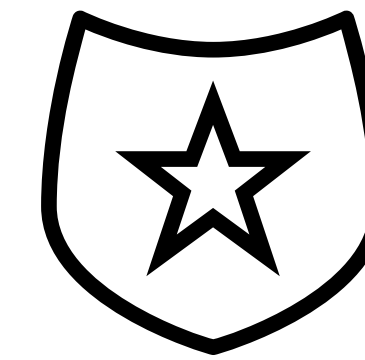
We track, source, and able to price and sell these aircraft instantly on our platform. Over 5,000 more to go.



11,210

AIRPORTS

We continue to add airports every month or as soon as we are confident in the pricing model for that airport and region.



98%

CUSTOMER REBOOK RATE

Our customers appreciate the ease of use and power of the technology. This results in high rebooking rate.

PROJECTIONS BASED ON FINANCIAL MODEL (US MARKET ONLY)

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REGISTER NOW



CANDID SLIDES

We want you to be a part of our exciting project. This means also sharing with you a few things about where we are going and what we may encounter on our journey. The next few slides are randomly assembled to share some of these points.

UPCOMING MILESTONES

We consistently strive to meet the deadlines head on. We have the discipline, leadership, and culture to work relentlessly and deliver on our promises to ourselves, our customers, and our partners.

TAPJETS ASIA

1st Quarter 2019

Asia represents the largest private air charter growth market with double digits growth in last couple of years.

These milestones represent major updates to features and functions of our platform. There are additional client experience enhancement projects that we will work on in parallel and are available upon request.

TAPJETS EUROPE

2nd Quarter 2019

Russian Federation air charter travel both inside and internationally is the largest European market segment with little competition for TapJets-like services.

PLANE FACTOR 2.0

Q4 - 2019

Major functional upgrade to Flight Management and Dispatch system that will improve collaboration between the crew, dispatch, and the person that has booked the flight. Enhanced real time aircraft positioning and availability, improved real time safety audits.

TAPJETS PAYMENTS

Q2 - 2020

Universal industry-wide Jet Card powered by blockchain stable coin (TJT) and accepted by brokers and air-carriers. Reduce reliance on credit cards or wire transfers.

INVEST IN THE TEAM THAT DELIVERS (LITERALLY)

INVESTMENT OPPORTUNITY

To reach our goals, we will need support from people who believe in what we are doing and in our team. We are dedicated to success of TAPJETS but we need your investment to spike the growth.

RAISING

\$6,000,000

“A” ROUND

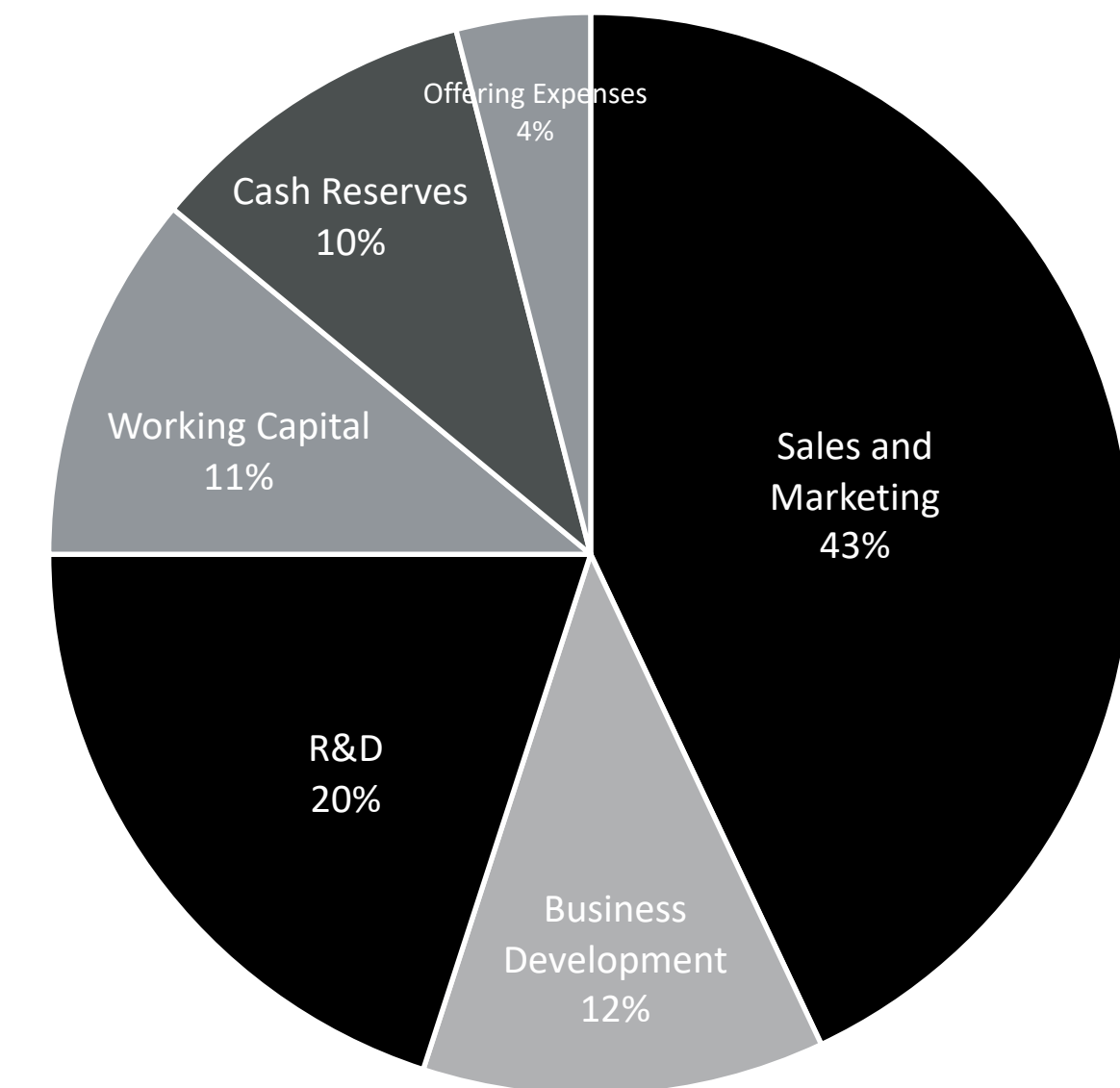
This is our first round. Company founders have invested \$398,000 as seed money to get started. Current operation is supported by profits.

OFFERING

**30%
SHARE**

Based on \$20M valuation that is comprised of our sales numbers, and value of developed technology, processes, and customer database

PURPOSE



CONNECT WITH US

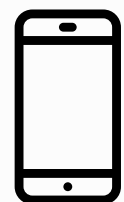
We love to hear from you. We will be delighted to have you as a customer. We want to share our success with you.

TAPJETS HOLDINGS INC.

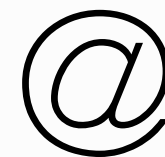
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TAPJETS AISA, LTD

3FL SHOUGANG INTERNATIONAL INNOVATION CENTER
SHOUGANG PARK, BEIJING, CHINA 100044



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WWW.TAPJETS.COM
WWW.TAPJETS.CN

SWOT DIAGRAM



















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REGISTER NOW

2000 - Year Founded

10 M - Investment Rounds

COMPETITOR ANALYSIS

	 2015400 K	 2012151 M	 2013115 M	 201125 M	 1964725 M
Instantly book and confirm your flight					
Membership Fee Long Term Commitment					
End to End Platform From Booking to Dispatch					
Flight Sourcing Platform					
Accepts Crypto Currency					
Rewards Flight Hours Program					
Light Jet (Cessna XLS) Per Hour Price	\$4,800	\$6,100	\$7,300	\$6,900	\$8,400

